

# Political lobbying workshop



**Tuesday 27th May 2025**  
**The Veranda Suite ■ 1.00pm-1.50pm**

## Speakers:

Katie Morgan, Head of Services & Enterprises Division  
Kevin Donoghue, Director of Campaigns  
David O'Donnell, PR Consultant

This session provides attendees with expert advice on engaging local politicians on the issues that matter to you. The session covers:

- What is lobbying and why it matters
- How to engage effectively with TDs and Senators
- Shaping your key asks so they land
- Tools and tactics for effective lobbying

