

# Summer Series 2021

**Tuesday 22nd June  
to Saturday 26th  
June 2021**



# Timetable of events

## Tuesday 22nd June

09.30 to 10.30

### Introductions

Both of these sessions are designed to enable our activists to get to know each other, and to facilitate an open conversation about campaigns.

These sessions will be supported breakout room discussions.

13.00 to 14.00

### Campaigning 101

This session will discuss getting involved in campaigns, and how to be an effective campaigner. This is an interactive session with participants expected to contribute to the sessions and learn from each other.

## Wednesday 23rd June

13.00 to 14.00

### Panel discussion on the future of work

This panel examines what the future of work might look like and what the key issues for trade unions are. The discussion will consider automation, the gig economy, the four-day week, remote and flexible working, the right to disconnect, and digital surveillance.

## Thursday 24th June

13.00 to 14.00

### Panel discussion on campaigning to win in hostile environments

The panel will explore campaigning, organising and collective bargaining in hostile, anti-union work environments, through the use of innovative strategies and tactics. This will focus on the aviation and tech sectors as case studies.

## Friday 25th June

13.00 to 14.00

### Panel discussion on the role of the state

This panel will look at reimagining the role of the state in a post Covid-19 world. It will explore areas where the state could expand, and the role of trade unions in campaigning for a new social and economic model with an enhanced role for the state.

## Saturday 26th June

10.30 to 13.00

### Campaigning masterclass

In this session we will look at the anatomy of a campaign from beginning to end. The highs and lows, challenges and successes, and how an idea is transformed into real change.





# Meet the speakers



**PROF. JEREMIAS ADAMS-PRASSL**  
Professor of Law,  
Magdalen College  
Oxford

Jeremias is particularly interested in the future of work and innovation, with recent books including *Humans as a Service: the Promise and Perils of Work in the Gig Economy* (OUP 2018) and *Great Debates in EU Law* (MacMillan 2021). Since April 2021, Jeremias is leading a five-year research project on Algorithms at Work, funded by the European Research Council and a 2020 Leverhulme Prize. He tweets at @JeremiasPrassl.



**DR. LAURA BAMBRICK**  
Social Policy Officer,  
Irish Congress of Trade  
Unions

Laura is a policy analyst and government specialist with an extensive knowledge of all the main public policy areas.

Prior to taking up the post of Social Policy Officer with Congress, Laura worked as a policy advisor in the Office of the Assistant Secretary General at the United Nations Headquarters in New York, in the Social Justice and Policy Unit of the Society of Vincent de Paul National Office, and in the Office of the Tánaiste and Department of Social Protection.

She holds a PhD and MA in social policy from Oxford University and a BA in social policy from Trinity College.



**KEVIN CALLINAN**  
General Secretary, Fórsa

A Vice-President of the Irish Congress of Trade Unions since 2015, Kevin was elected as Chair of its influential Public Services Committee in 2019, and led the trade union side in the negotiations that resulted in the recent Building

Momentum agreement.

Following a period as a branch activist and leader, Kevin worked as an official representing members in the health, local government, civil service, education and voluntary sectors. As National Secretary for Health, he spearheaded many successful negotiations and disputes.

From 2010, Kevin led a change programme aimed at developing union strategic organising, training and campaigning capacity. In addition, until his appointment as General Secretary, he had responsibility for the union's growing education membership, overseeing the creation of an education division in 2012.

Kevin is a trade union nominee to the National Economic and Social Council and to the National Competitiveness Council. He has served as the Irish Executive Committee member of the European Federation of Public Service Unions, and is the current Irish member of the executive board of the global trade union federation Public Services International. He is also a member of the governing body of Justice for Colombia.



**DR. SHANA COEN**  
**Director, TASC**

Shana studied at Princeton University and at the University of California, Berkeley, where she received a PhD in Sociology. Her PhD analyzed the political and social consequences of market reform policies in Morocco for

young, educated men and women. Since then, she has continued to conduct research on how economic policies have influenced political and social identity, particularly in relation to collective action and social activism.

Shana has taught at George Washington University, the University of Sheffield, and most recently, University of Cambridge, where she is still an Affiliated Lecturer and Associate Researcher. Her areas of teaching have included global social policy, globalization, and human services. Before coming to TASC, she was Deputy Director of the Woolf Institute in Cambridge. In her role at the Institute, she became engaged with interfaith and intercultural relations in Europe, India, and the Middle East.

Beyond academic research, Shana has extensive experience working with NGOs and community-based organisations in a number of countries, including Morocco, the US, the UK, and India. This work has involved project design, management, and evaluation as well as advocacy. She has consulted for the World Bank, the Grameen Bank Foundation, and other private foundations and trusts.



**LISA CONNELL**  
**Assistant General Secretary, Fórsa**

Lisa is an Assistant General Secretary with Fórsa trade union, where she currently represents members employed across health and local government in the south east, in addition to representing

members in the Health & Safety Authority. Lisa first started working in IMPACT trade union as an organiser in 2015 in the Education Division.

Lisa, along with two friends, started and ran the Rosie Hackett Bridge Campaign where the campaign was successful in ensuring the newest bridge, at the time, was called after trade unionist,

socialist and founding member of the Irish Womens Workers Union, Rosie Hackett. The campaign focused around the need to recognise and ensure women’s role is social and political history. Lisa is currently Co-Chair of the Countess Markievicz Summer School, which runs an annual summer school in Liberty Hall, and which provides an important forum to women to speak on a broad range of issues. Lisa is also currently the Chairperson of the Trade Union Section of the Labour Party.



**ASHLEY CONNOLLY**  
**National Secretary, Fórsa**

Ashley is the National Secretary for the Services and Enterprises Division, and the official responsible cabin crew in Fórsa. During her time in this role, she has brought companies like Ryanair and

Stobart Air to the table on behalf of cabin crew. Working in brown and greenfield sites, Ashley has a wide range of experience in negotiating and delivering for workers in hostile organising environments. Ashley has also organised and represented workers in the commercial and semi-state bodies, as well as the health sector. Ashley also handles CORU cases for Fórsa.



**MARTHA DARK**  
**Director, Foxglove**

Martha is director and co-founder of Foxglove. Foxglove is a non-profit, founded in 2019, working to make the use of technology fair for everyone. Foxglove have worked with content moderators in Ireland for two years, advocating for

better working conditions. Foxglove uses litigation, advocacy, campaigning and high-profile communications to shine a light on the tech sector’s unfair and unsafe working conditions.



**KEVIN DONOGHUE**  
**Lead Organiser, Fórsa**

From 2017-2020, Kevin was the organiser for the Services and Enterprises Division and the aviation sector. He organised workers in Ryanair, Stobart Air, City Jet and Aer Lingus. Kevin has experience in organising in green and

brownfield sites, and building union strength and density, in a broad range of workplaces.

Kevin currently leads on a number of campaigns for Fórsa including 'More Power to You', 'Education Futures', 'Home for Good', as well as cabin crew and health division initiatives. He has led on the delivery of Fórsa's campaign summer series.

Kevin is a former President of the Union of Students in Ireland, where he established a coalition of trade unions and students unions to campaign for a properly publicly funded higher education system.

Kevin is also an elected official. He represents the south-east inner city ward of Dublin City Council as a Labour Councillor.



**FIONA DUNNE**  
**National Co-ordinator,**  
**ONE Movement**

Fiona has worked for the Irish Congress of Trade Unions since June 2008, developing and managing programmes including UnionConnect - an online recruitment tool for unions, HEAP - an economic

analysis on income distribution, Global Solidarity - an international development education programme and YouthConnect - a student and youth education and engagement programme.

Fiona is currently the National Co-ordinator for the ONE Movement which comprises initiatives involving trade unions, student unions and community groups working together locally through functional collaboration in campaigning, communications, education and awareness raising, organising and political lobbying.

She is also the National Facilitator for the Trades Council Network, a group of 15 affiliated Councils of Trade Unions across the country, working to build capacity and strengthen local links and

accessibility. She has developed a strong partnership with the Irish Second-level Students' Union and is currently building regional networks and projects with them.

Fiona is a life-long activist and trade unionist having become a union member in her first job in the B&I Line and continuing that activism when working for the ESB. Fiona was a member of, and subsequently worked for, the Energy Services Union as a seconded official holding the roles of National Equality Officer, Training Manager and Vice-President, during which time she also represented Irish workers at Social Dialogue talks on behalf of the European Public Services Union (EPSU). Trained in the late 1990s as a Congress tutor, she has developed and delivered courses in trade union studies, equality studies, economics, communications and organising for many union affiliates, whilst keeping her own skills and qualifications updated.

Fiona holds a Hons BA in Economics and Politics from Trinity College Dublin.



**ANN CHRISTINE**  
**FITZGERALD,**  
**B.C.L., Dip. E.I.**  
**Barrister at Law**

Ann is a member of the Board of Cork Simon since 2005, a former member of the Charities Regulator and a former Governor of University College, Cork.

Ann was called to the Bar in 2010, having previously practiced as a solicitor in FitzGerald Solicitors Cork, which she set up in 1981. Ann is a former chairman of FLAC (The Free Legal Advice Centres), co-founder of the Family Lawyers' Association Cork, a former member of the Hepatitis C Compensation Tribunal, and a campaigner for the introduction of divorce in Ireland.

She is a current member of the Home for Good Steering Group, a ginger alliance of individuals and organisations pressing for a constitutional referendum on a right to housing. She views an established right to housing as providing another building block in the suite of measures to provide adequate, secure and affordable housing, as part of the 'common good' in this jurisdiction.



**LINDA KELLY**  
**Director of Training and Development,**  
**Fórsa**

Linda is the first Director of Training and Development of Fórsa. Prior to taking up this role, Linda worked as an Assistant General Secretary across the Health and Local Government Divisions of the

union. Linda is also the founder of Women Ascend – an Instagram community space for women to explore their power and use it with purpose for progress. After giving birth in July 2020 under Covid-19 restrictions, Linda began campaigning with other Uplift members under the #BetterMaternityCare banner. The goal of the campaign is to end all partner restrictions currently in place across Irish Maternity Services.



**MICHAEL KERRIGAN**  
**Organiser, Fórsa**

Michael is currently assigned to work with members in schools in the North Dublin/North Leinster region. Michael has previously served as President of both the Union of Students in Ireland and Galway-Mayo Institute of

Technology Students' Union.

In recent years, Michael has led campaigns such as "Education is in the red" which ensured a student loan scheme was not used to fund higher education in Ireland and "students for choice" which led a mass mobilisation of young students to register to vote and to campaign for the repeal of the 8th amendment. The campaign also secured a May 25th referendum date which ensured students doing exams or on J1 visas were able to vote.

Michael has also successfully written and campaigned for amendments to the RTB Act which ensured that students living in purpose built student accommodation are included in rent pressure zones.



**WES McENANY**  
**Organiser,**  
**CODE-CWA**

Wes is a union organiser for CODE-CWA, an initiative he co-launched to organise in the technology and games sectors. He has over a decade of experience in innovative campaigning such as the Fight For \$15 and

national hospital organising drives.



**JOE O'CONNOR**  
**Director of Campaigns,**  
**Fórsa**

Joe is responsible for coordinating Fórsa's national campaigns, developing and leading a campaigning culture and capacity, and building a greater profile for the union's concerns and policies. Joe is chairperson

of the Four Day Week Ireland campaign steering group, and has led the design, development and rollout of several ground-breaking and successful campaigns, including 'Support our Secretaries', 'More Power to You', 'Hidden Heroes', 'Secure Rents', and 'Jobbridge - Time to Start Again'. He has overseen, and managed the establishment and development, of a national activist network of branch campaigns officers in the union, and established the annual Campaigning Summer School event which has been running since 2017.

He worked as part of Fórsa's strategic organisational review team between 2019 and 2020, where he played a leading role in driving a significant organisational change project, including the development of a five-year strategic plan for the union. Joe is also a former President of the Union of Students in Ireland, chairperson of the Social Democrats, and co-founder of the Doorstep Market, a voluntary initiative set up to support small, independent Irish businesses during the Covid-19 pandemic.

He has extensive high-level experience of running political and electoral campaigns, including most recently the leading the 'Whitmore for Wicklow' campaign team to victory in the 2020 general election. He is also a former a board director with SpunOut.ie and the Higher Education Authority, and was a member of the Expert Group on the Future Funding of Higher Education.



**PROF. JULIET SCHOR**  
**Economist and**  
**sociologist, Boston**  
**College**

Juliet's research focuses on work, consumption, and climate change. A graduate of Wesleyan University, Schor received her Ph.D. in economics at the University of Massachusetts. Before

joining Boston College, she taught at Harvard University for 17 years. In 2020, she published *After the Gig: how the sharing economy got hijacked and how to win it back* (University of California Press in 2020), which won the Porchlight Management and Workplace Culture Book of the Year.

Juliet's previous books include the national best-seller *The Overworked American: The Unexpected Decline of Leisure*, *The Overspent American: Why We Want What We Don't Need* (Basic Books, 1998) and *True Wealth: How and Why Millions of Americans are Creating a Time-Rich, Ecologically Light, Small-Scale, High-Satisfaction Economy*.

Juliet received the Herman Daly Award from the US Society for Ecological Economics in 2011, and the Leontief Prize from the Global Development and Economics Institute at Tufts University, for expanding the frontiers of economic thought in 2006.

Currently, Juliet is continuing her research on the gig economy, and studying the impacts of the four day workweek. She is the Chair of the Board of Directors of the Better Future Project, a climate activist organization. Juliet can be found @JulietSchor.

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